
Internet Application in Private Management College Libraries in Jabalpur

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ABSTRACT

Present Study shows the usefulness of internet in management college libraries and ground reality of internet use in private management college libraries in Jabalpur The result shows that private management college libraries in Jabalpur are at infancy level. Therefore Private management college libraries should have to take some constructive steps in this regard.

Keyword: *Internet, Management College, Management Library, Internet, Information Services*

1. INTRODUCTION

Internet is one of the most powerful media of communication in modern age. Today the internet and associated technologies have emerged as an Encyclopaedia of encyclopaedias. It provides us required information in pointedly and 24x7 without barriers of geographic location. The impact of internet can be seen on every activity of library. It has affected the work processes services and presentation of the intellectual records. Internet can potentially support a range of traditional and non traditional library services. Libraries are mainly entrusted with preserving retrieving and disseminating information to user. Right from the an to present internet are the primary objectives of library has always been this However the way this purpose has been achieved has basically changed These days information technology has influenced the nature of Business & Management libraries they are undergoing significant change not only in outlook but also in function services methods and techniques for collection development processing and dissemination of information internet has brought lot of convenience to the library users. As the information is accessible at their desktops. The productivity of user has been increased internet can be used in following activities of a library.

- Acquisition and collection development
- Technical processing of information resources
- OPAC/Web OPAC
- Web-based indexes and Databases
- Digital reference service
- Electronic document delivery
- Library website/library portals etc.

2. OBJECTIVES

- To study the status of internet application in house-keeping operations in management college libraries
- To study the use of internet-based information services
- To study the librarian view regarding internet application in their libraries
- To identify the problems encountered in day to day working in an internet culture
- To suggest solution for the problem encountered

3. METHODOLOGY

The Present study is based a survey method using a structured questionnaire as a tool. Short Structured questionnaire was sent to the librarians of different management colleges covered under the study. There are in Jabalpur but present study covers only 10 highly reputed private management colleges in Jabalpur They are as follows:

- Global Nature Care Sangathans Group Of Institutions Faculty of Engineering and Management Jabalpur
- Gyan Ganga College of Technology (GGCT)Jabalpur
- Sgbm Institute of Technology And Science-(SGBMITS)Jabalpur
- Lakshmi Narain College of Technology (Lnctj) Jabalpur
- Shri Ram Institute of Science And Technology –(SRIST) Jabalpur
- Takshshila Institute of Engineering And Technology(Tiet)
- Central India Institute of Management Studies (Ciims) Jabalpur
- Xavier Institute of Management (XIM) JABALPUR
- Shri Ram Institute of Management (SRIM)Jabalpur

3.1 Limitations of the study

- Study Covered only highly reputed private management colleges only
- The main concern of study was internet application in house-keeping operation and information services only not other aspects of management college libraries
- Study not covered all the private management collage libraries in Jabalpur
- The Study is based on the questionnaire response survey and personal interviews

4. ANALYSIS

- Internet Connectivity: Internet is most important source of information in libraries to satisfy the different needs of the users.

Table 1

Internet connectivity	No. of Libraries	Percentage
Yes	09	90%
No	01	10%
Total	10	100%

Table 1 Shows that out of 10 Libraries 09 (90%) Have internet connectivity and only 01(10%) college library has no facility to use internet it is good sign that greater number of libraries has internet connectivity.

- Use of internet in house –Keeping activities: Library house-Keeping time consuming work. We can make all these works easier using internet in house keeping activities.

Table 2			
House-Keeping	No. of Libraries (Yes)	No. of Libraries (NO)	Total
Acquisition	5(50%)	5(50%)	100%
Cataloguing	6(60%)	4(40%)	100%
Circulation	4(40%)	6(60%)	100%
Serial control	4(40%)	6(60%)	100%
Administration	2(20%)	8(80%)	100%

Table 2 Shows that out of 10 libraries 5 (50%) were using internet for acquisition work,6 (60%) for cataloguing work,4 (40%) for circulation process 4 (40%) for serial control and only 2 (20%) in administration work

- **Use of internet in information services:**
Internet based information services like CAS, SDI, online databases; e-resources etc. are very useful for modern users.

Table 3			
Information	Number of libraries(Yes)	Number of libraries	Total
Current content	3(30%)	7(70%)	100%
Resource sharing	2(20%)	8(80%)	100%
Reference service	3(30%)	7(70%)	100%
Hosting of Homepage	1(10%)	9(90)	100%
Online access to databases	5(50%)	5(50%)	100%
Access to library catalogue	5(30%)	7(70%)	
Content page of journal	3(30%)	7(70%)	

Table 3 depicts that about 50 per cent libraries were providing online access to databases and only 10 per cent libraries were hosting of homepage .it is pathetic that almost 70 per cent libraries are not providing internet based information services to their users.

- **Information retrieval and searching:** Search engine is one of the most useful tools for accurate and quick information retrieval and searching on internet The mostly used search engine are yahoo,google, rediff,altavista and khoj etc.

Table 4

Search-engine	Number of libraries (yes)	Number of libraries (no)	Total
Yahoo	6(60%)	4(40%)	100%
Google	7(70%)	3(30%)	100%
Rediff	4(40%)	6(60%)	100%
Alta vista	0(0%)	10(100%)	100%
Khoj	0(0%)	10(100%)	100%

From The Table 4 it is clear that about 60 per cent libraries were using yahoo search engine, 70 present libraries were using Google search engine and about 40 percent libraries were using rediff search engine for information retrieval and searching Alta vista and khoj are not used by any college library

- **Internet has advantage over library**

Table 5

View	No. of librarian	Percentage
Yes	10	100%
No	0	0%
Total	10	100%

Table 5 analysis shows that all the librarians feel that internet has advantage over library. During personal interview 6 (60%) librarian said that internet will replace the libraries in near future while 4 (40%) librarians are not in this favour

- Librarians satisfaction with the internet supporting the library services:
As per the satisfaction evaluation of the librarians if they were satisfied with the current state of internet to support the library's services or not following data was obtained.

Table 6

Satisfaction	No. of librarians	percentage
Satisfied	2	20%
Less satisfied	2	20%
Dissatisfies	5	50%
Not responded	1	10%

Table 6 indicates that 50 per cent of librarians were not satisfied with the current status of internet to support the library services whereas only 2(20%) librarians were satisfied and 2 (20%) were less satisfied.

5 FINDINGS

- It is found that 9 (90%) libraries have the internet connectivity.
- It is also found that all the libraries are using internet more or less in house- keeping operation

- It is bad experience that almost 70% libraries are not providing internet based information services to their users.
- From the study it is clear that yahoo & Google are most commonly used search engines.
- All the librarian feel that internet has advantage over library and majority of librarians i.e.6 (60%) feel the internet will replace the traditional libraries in future.
- It is found that very few librarians i.e. 2 (20%) are satisfied with the current status of internet to support the library services.

CONCLUSION

The study concludes that application of internet in management college libraries is very useful in performing house-keeping operations and information services. But the study shows that private management college libraries in Jabalpur are at the infancy level. Therefore private management college libraries will have to take some constructive steps in this regard.

To promote internet usage in management college libraries, it is a must to organize orientation cum training programmes seminars, workshops etc.on internet application in college libraries and relevant advances in internet and related technologies Also college management should co-operate positively and they should provide sufficient budget to library for ICT implementation

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